



## Creative Commons Letter of Intent

**October 17, 2023**

Dear Jenny Parks,

**Creative Commons (CC)** is an international nonprofit organization that empowers people to grow and sustain the thriving commons of shared knowledge and culture needed to address the world's most pressing challenges and create a brighter future for all. Together with its global community and multiple partners, CC builds capacity and infrastructure, develops practical solutions, and advocates for better sharing: sharing that is contextual, inclusive, just, equitable, reciprocal, and sustainable.

We share this letter of intent for a collaborative arrangement with the Midwestern Higher Education Compact (MHEC) between October 1, 2023 and October 1, 2024 to further our mutual goal: supporting US higher education institutions' effective use of OER funds and open licensing capacity.

Specifically, we aim to ensure more educators and librarians at US higher education institutions under the regional compacts ([SREB](#), [WICHE](#), [NEBHE](#), and [MHEC](#)) have the necessary open licensing expertise.

### Scope of collaboration

To ensure greater open licensing expertise, CC and MHEC will collaborate to increase outreach about CC Certificate training, and offer a discount on registration for all MHEC-related community members.

Outreach and discount for registrations will take the following forms:

- CC will offer any community member affiliated with US higher education regional compacts ([SREB](#), [WICHE](#), [NEBHE](#), and [MHEC](#)) 15% off the cost of CC Certificate online course registration.
- CC will continue to engage in outreach to US audiences through MHEC channels: including, presenting CC Certificate program information to MHEC audiences in webinars every 6 months.



- MHEC newsletters will continue to feature information about the CC Certificate program and registration.
- CC will present an overview of the CC Certificate program at the MHEC OER Summit January 24-25, 2024, if deemed appropriate by the OER Summit planning committee.
- If/when higher education institutions are interested in partnering with CC in some fashion, MHEC will convene parties.
- CC may present information about the CC Certificate program in OER regional team meetings where appropriate.

Signed,

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[Catherine Stihler](#), CEO,  
Creative Commons

October 18, 2023 | 2:57 PM CDT

Date

Acknowledged by:  
DocuSigned by:  
  
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[Jenny Parks](#),  
Vice President of Policy and Research, MHEC

October 18, 2023 | 11:05 AM CDT

Date