

Governing Boards and the Value Proposition of Higher Education

MHEC Annual Commission Meeting

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Agenda

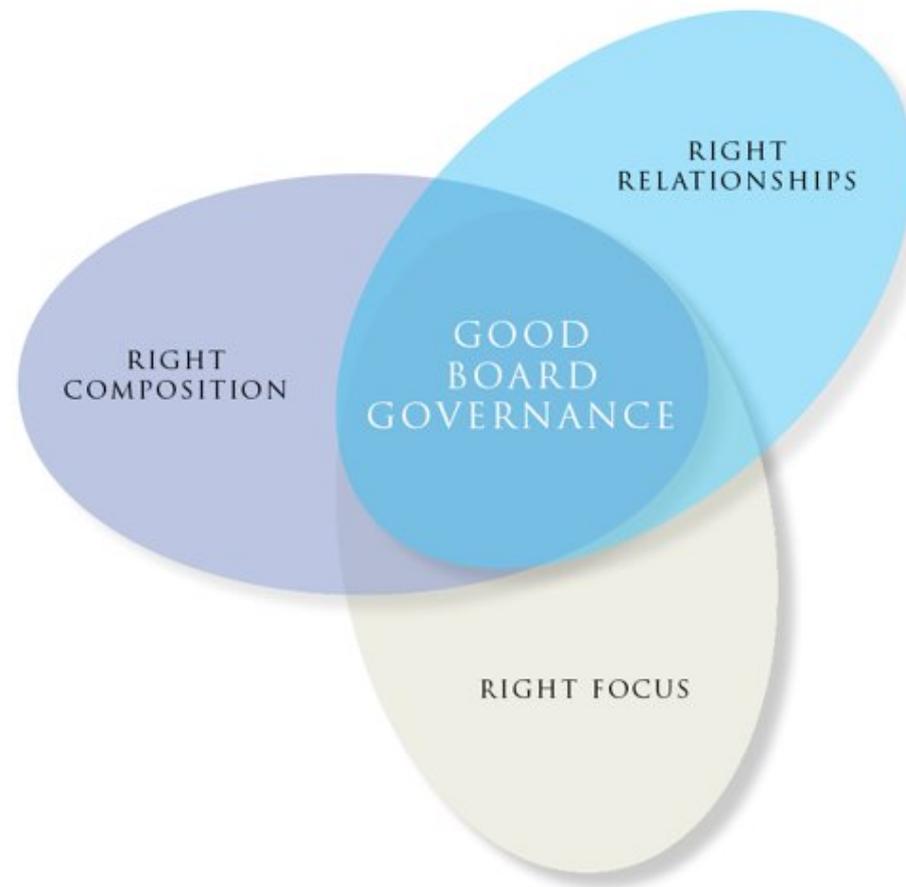
- About AGB: Who We Are, Who We Serve
- Roles, Responsibilities, and Expectations of Governing Boards
- What's the Situation?
- Where Do We Go From Here?
- Final Thoughts

AGB: Why do we exist?

- The future of our society and economy depends on higher education-driven innovation.
- Higher education-driven innovation depends on strategic leadership.
- Strategic leadership depends on engaged board members.
- Engaged board members depend on insights to lead with confidence and govern with knowledge.
- AGB is the trusted source for engaged board members to provide strategic leadership for higher education to drive student success and institutional vitality.

1. Accountability
2. President
3. Strategy
4. Composition
5. Oversight
6. Commitment

The Anatomy of an Engaged Board



The Situation

- Value Proposition: Innovation/Relevance
- Higher Education's Business Model: Institutional Vitality
- Affordability/Debt
- Student Success
 - Changing student demographics
 - Student mental health/well-being, food and housing insecurity
- Implications of Technology
 - New/enhanced academic programs
 - Educational delivery

Where Do We Go From Here?

- Boards, presidents, and senior administrators should deeply evaluate and review:
 - the institution's value proposition
 - the institution's financial position
- Based on these findings, boards should have candid conversations around strategic opportunities that influence student success and institutional vitality
- Institutional leaders should collaborate with state policymakers to support higher education
- Ultimately, there should be alignment among an institution's mission, academic programs, and regional/national workforce needs

Thank you!

AGB Resources for New Board Members:

- [*An Anatomy of Good Board Governance in Higher Education*](#)
- [*Higher Education Governing Boards*](#)
- [*AGB Top Strategic Issues for Boards 2018-2019*](#)
- [*AGB Consulting Services*](#)

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