

Large-Scale State Compact Collaboration for OER: The Vision, Model, & Research

Regina Gong, Jenny Parks, Jeff Seaman, Tanya Spilovoy

1:30 pm – 3:30 pm

Thursday, October 31, 2019

OpenEd 2019



Dr. Jeff Seaman

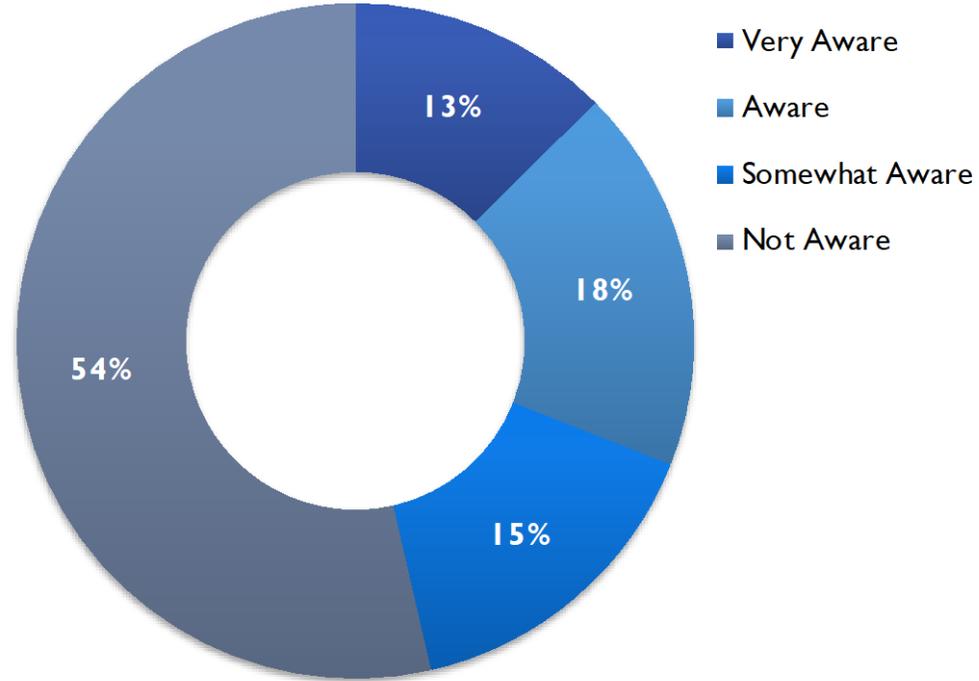
Director

Babson Survey Research Group

Research tells us we are missing
opportunities in implementing and
scaling OER

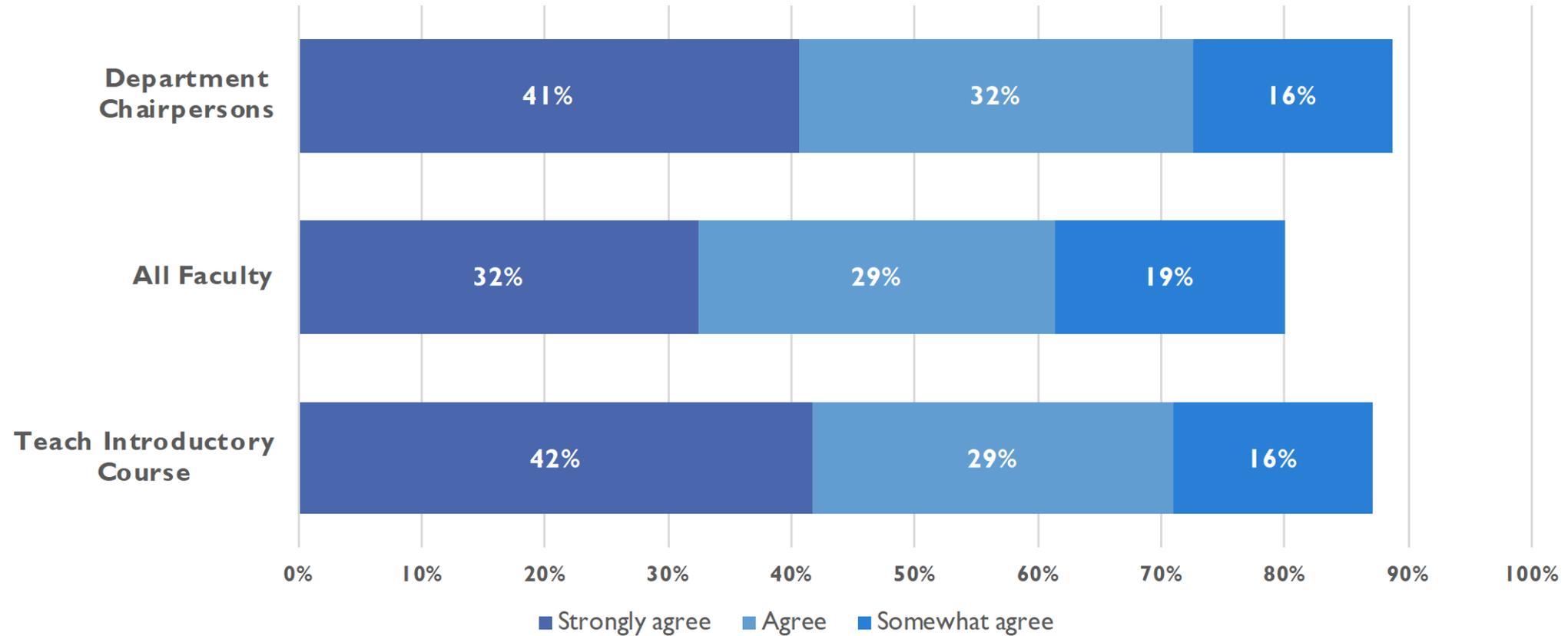
Most faculty remain unaware of OER

AWARENESS OF OPEN EDUCATIONAL
RESOURCES: 2017-18



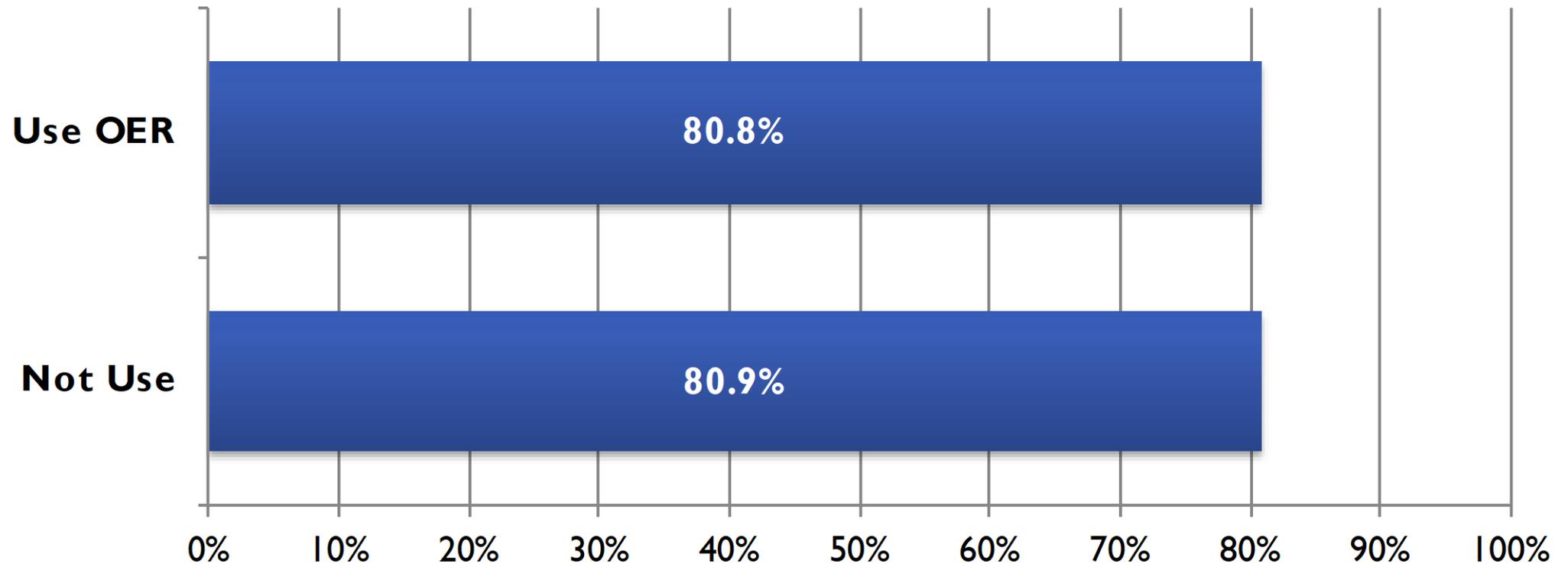
Growing concern with cost of course material

THE COST OF COURSE MATERIALS IS A SERIOUS PROBLEM FOR MY STUDENTS



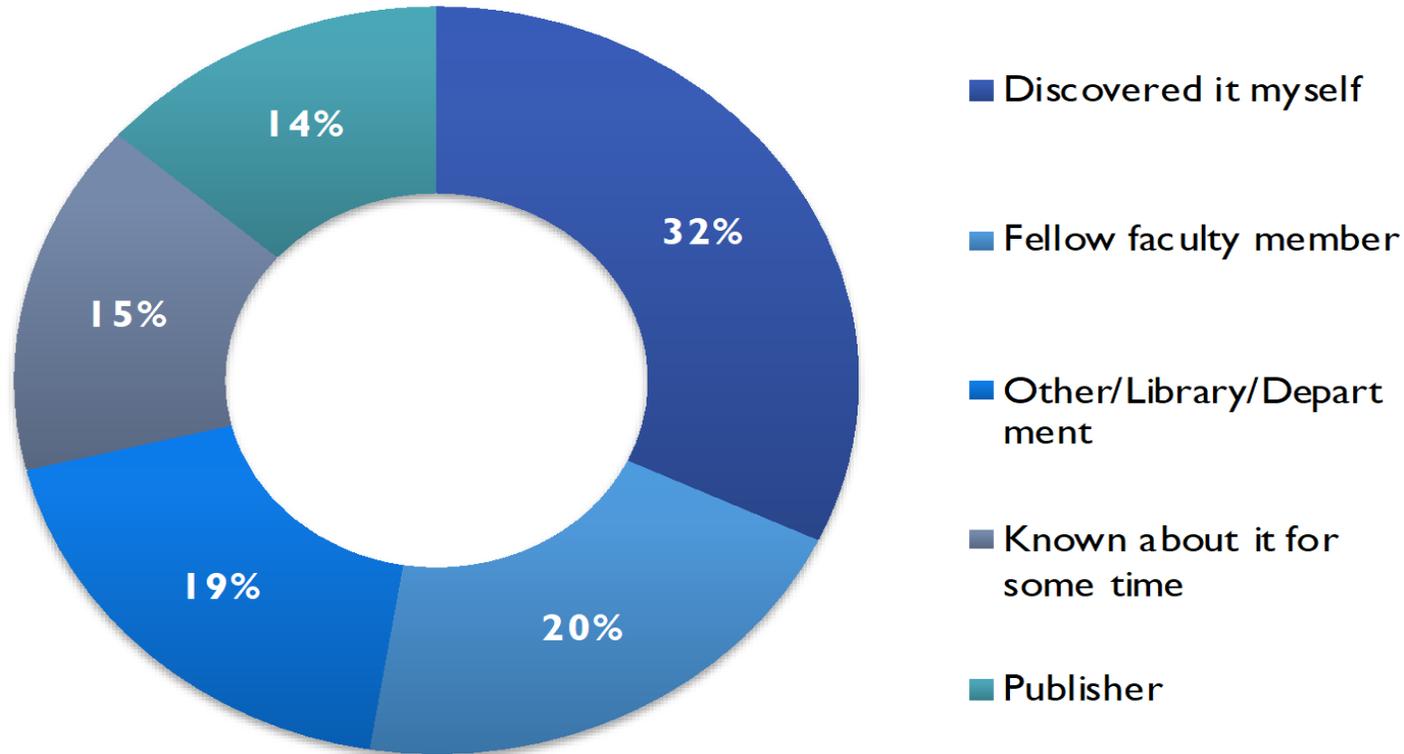
Faculty are satisfied with OER

Extremely or moderately satisfied with your required textbook



Faculty typically find their own textbooks

HOW DISCOVERED TEXTBOOK



Huge untapped potential

- Faculty are largely unaware of OER alternatives
- Faculty have growing concerns with cost of materials
- If OER is adopted it is viewed as equal in quality to commercial alternatives
- The concept of “open” resonates with faculty – good match to the values they see in education
- How best to get the message to the faculty member?

Regional Compact Work in the Midwest

Jenny Parks

Midwestern Higher Education Compact (MHEC)

Senior Director of Policy and Academic Initiatives

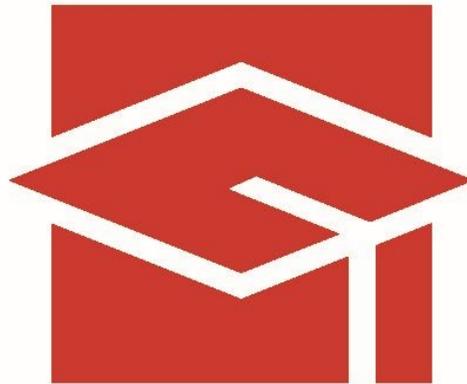
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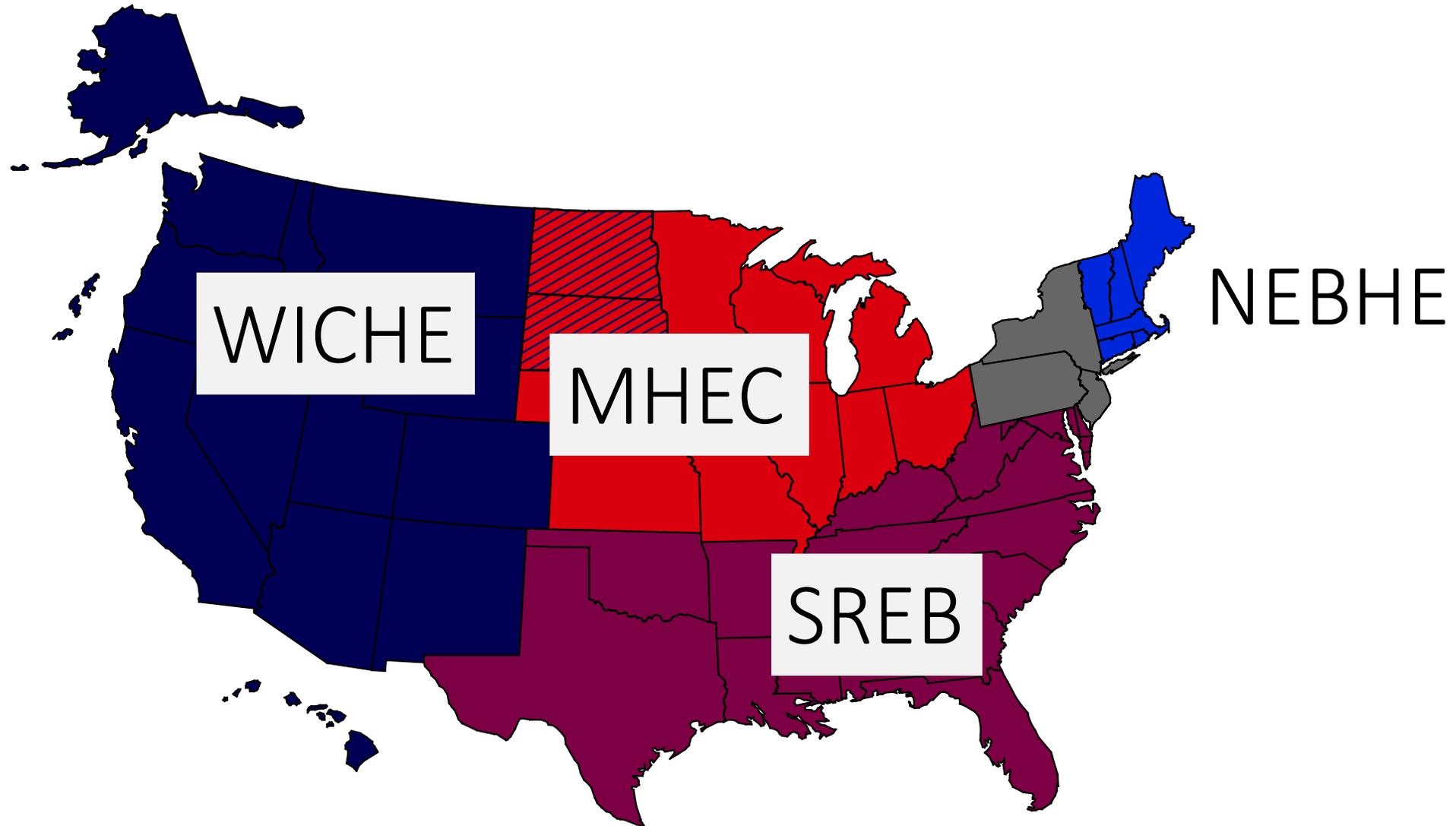
www.mhec.org



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HIGHER EDUCATION
COMPACT**

Regional higher education compacts
are uniquely situated to facilitate
both grassroots and top-down OER
implementation

Regional Higher Education Compacts



MHEC.org/OER



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OPEN EDUCATIONAL RESOURCES

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Open Educational Resources (OER) are textbooks and ancillary learning materials that are accessible via the Internet at little or no cost to students or institutions. To make the cost of postsecondary education more affordable, many states and institutions have adopted or are seeking to adopt the use of OER.

MHEC is working to assist states and institutions in OER implementation by creating an OER Advisory Committee comprised of institutional representatives who have varying levels of experience implementing OER. MHEC convened Midwestern stakeholders on November 28-30, 2018, to learn from experts in the field of OER, as well as from individuals and groups who have already successfully adopted OER.

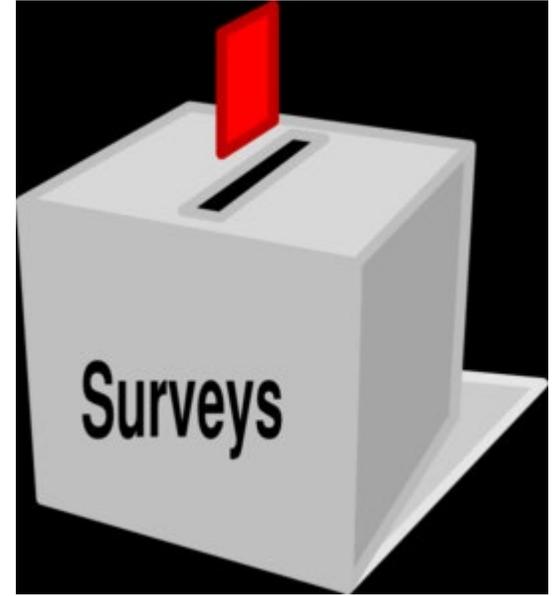
MHEC State OER Action Teams

- Members come from educational constituencies throughout their states to create a plan to work together and build upon each other states' successes
 - SHEEO offices, K-12 Agencies
 - Legislators, Students
 - Faculty, Librarians, Administrators
- MHEC provides support for this work



MHEC State OER Action Teams: Examples of Accomplishments

- Presentations to legislatures
- Statewide surveys of institutional OER work
- Create/combine repositories: single repository in some states with common guidelines and metadata
- State memberships in OTN and Openstax



Next Steps

- Continue networking and meeting support
- Work on additional convenings (looking for funding)
- Senior Leaders Open Education Seminar, Dec. 2019 (collaboration with OTN and funding from Hewlett)
- Working Group: OER for CTE courses and programs
- Working on multi-compact collaboration



State teams carry out the work regional compacts can initiate and support, doing the work in different ways in different states.

Regina Gong

OER & Student Success Librarian
Michigan State University Libraries

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Statewide OER Initiatives in Michigan



MCO OER Initiative

- Goals:
 - Improving student success
 - Lowering costs for students
 - Increasing inter-institutional faculty collaboration
- Activities:
 - Michigan Colleges Online (MCO) OER Steering Committee
 - Professional development
 - Mini-grants for OER adoption, adaption and development

<https://oercommons.org/hubs/mco>



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Michigan Colleges Online (MCO) is an initiative of the Michigan Community College Association and the 28 Michigan community colleges.



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About

The MCO created the Michigan Colleges Online Hub for our member institutions as a way to reduce costs for students, increase student success and completion, and allow for inter-institutional collaboration with faculty. Our Institutions are creating, sharing, and collaborating on high-quality OER for use in today's classrooms. Join a group and begin contributing today.

K-12 OER - #GoOpen



Discover

Hubs

Groups

Learn More

Create



#GoOpen Toolkit

#GoOpen Michigan

Welcome to #GoOpen Michigan. Explore our library of open education resources and join a network of Michigan educators who are dedicated to using licensed educational resources.

Subject



Education Level



Standard



Search

Fine tune your search with our [advanced search](#).

Explore Open Content

Public Universities

- 11 of 15 - some sort of campus-wide initiative
- 5 of 15 - 1-3 years in progress
- Unique and varied approaches across campuses
- Many partnerships between library & other campus units

Private Universities

- 5 of 26 - first small steps in OER
- 15 of 26 - expressed interest in assistance
- Closest thing to initiative - Hope College's new partnership with LibreTexts
- Most contacts were with librarians

MHEC OER and Policy Implementation Summit November 28-30, 2018, Chicago





The mission of Michigan OER Network is to support institutions and organizations in promoting the fair and equitable use of open education resources for all students in the State.



Goals

- Communication/Network and Sharing
- Professional Development
- Research
- Advocacy



Next Steps

- Complete By-laws
- Create Executive Council
- Communication Plan
- Funding opportunities
- Formal launch in Spring 2020

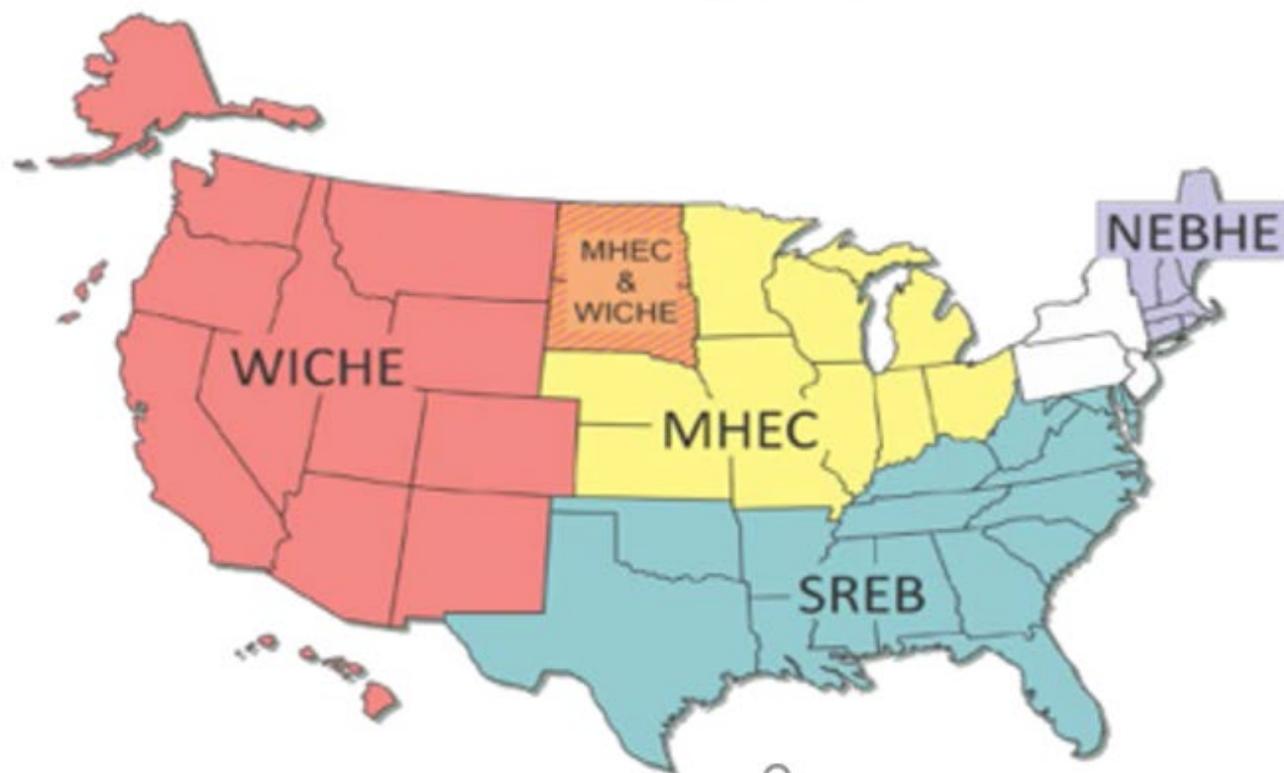
Tanya Spilovoy

Director, Open Policy

WICHE Cooperative for Educational Technologies

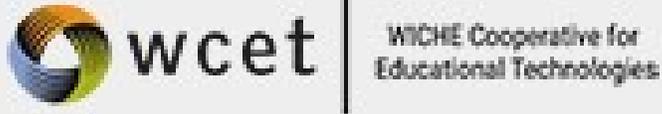


WCET is the leader in the practice, policy, & advocacy of technology-enhanced learning in higher education. WCET is a national, member-driven, non-profit which brings together colleges and universities, higher education organizations and companies to collectively improve the quality and reach of e-learning programs.



Meeting Objectives

1. Plan collaborative efforts among compacts
2. Learn about national and state OER policy and implementation
3. Solidify Plans:
 - a. Interim plan for OER state and system collaboration
 - b. Long-term plan for Regional Compact OER Initiative



July 15-16, 2019